



CODE OF CONDUCT FULL MEDICAL MEMBERS

BRITISH ASSOCIATION OF HAIR RESTORATION SURGERY (BAHRS) CODE OF CONDUCT FOR FULL MEDICAL MEMBERS

Full Medical Membership of BAHRS is a privilege accorded to Hair Transplant Surgeons of the highest moral and professional standards, it is not a right. The ethical principles adopted by BAHRS define the essentials of honorable behavior by its Full Medical Members.

AS A FULL MEDICAL MEMBER OF BAHRS I AGREE TO THE FOLLOWING:

- To always have my patients' physical and psychological wellbeing as my primary concern and to recommend treatment as I would do so for myself or a member of my family (this does not mean that the treatment cannot be modified to accommodate the desires of the patient)
- To abide by the principles found in the General Medical Council's (GMC's) 2013 publication Good Medical Practice http://www.gmc-uk.org/guidance/good_medical_practice.asp
- To abide by the Royal College of Surgeons of England's 2008 publication Good Surgical Practice <http://www.rcseng.ac.uk/publications/docs/good-surgical-practice-1>
- To abide by the Advertising Standards Authority's Help Note on Cosmetic Surgery <http://www.cap.org.uk/Advice-Training-on-the-rules/Advice-Online-Database/Cosmetic-surgery.aspx>
- To abide by the BAHRS Professional Standards for Hair Transplant Surgeons (available at www.bahrs.co.uk)
- To not conduct myself, or my practice, in any way that brings the Association, or the practice of Hair Transplant Surgery into disrepute.
- To only use the BAHRS logo for personal websites and stationary to show personal affiliation. If used on a company/group website, I will not use the BAHRS logo in any way to imply that the Association endorses any company or group of surgeons or that all members of the company/group are members of BAHRS.
- To not make the suggestion or imply that I am speaking for or on behalf of the Association unless asked to do so by the BAHRS President
- To not denigrate my colleagues using false or misleading information with the intent of injuring the reputation or business of a BAHRS Member by any means
- To pay my Association fees within timeframe stipulated in the BAHRS Constitution

I understand that failure to comply with any of the above may result in my expulsion from the Association in accordance with the terms of Section 5 of the BAHRS Constitution.

I recognize that a greater moral responsibility is necessary in cosmetic surgery than in many other fields because of the lack of oversight by the government and/or peer review and the emotional involvement of the patient.

Printed name: _____ Signature: _____ Date: _____